



GREENWICH LAND TRUST

Join us for

Go Wild!

Sunday, October 16

1:00p.m. – 5:30p.m.

Greenwich Polo Club, 1 Hurlingham Drive,
Greenwich, CT

Proceeds from Go Wild! support Greenwich Land Trust's efforts to conserve open space, connect our community with the natural world, and inspire the next generation of conservationists. The event is a safe way for our community to gather and show support for the Land Trust while enjoying classic entertainment in a beautiful setting.

By supporting Go Wild! sponsors will:

- Gain visibility throughout the community as an environmental leader.
- Reach more than 10,000 people from Fairfield and Westchester counties, Manhattan, and beyond through online marketing, advertising, and print ads.
- Connect with a high-net-worth audience of over 1,500 through both on-screen commercials giveaways, and branded signage.

Sponsorship opportunities include:

- Presenting Sponsorship: \$10,000
- Platinum Sponsorship: \$7,500
- Gold Sponsorship: \$5,000
- Green Sponsorship: \$2,500
- Community Sponsorship: \$1,000

Detailed information about each sponsorship opportunity is attached.

To further discuss sponsorship or underwriting please contact:

Lisa Carmona, Development & Communications Manager
203-629-2151 ext. 102 / lisa@gltrust.org

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor – *Patron Tent*

\$10,000

- Official named presenter of *Go Wild!*
- 60-second commercial/video to run prior to Patron movie screening, Saturday, October 15, 2022.
- Recognition as Presenting Sponsor in event advertising, email blasts, press releases, and social media.
- Premier logo recognition at the event and on website with custom link.
- Special access to promote brand and offers to GLT's 5,000 email subscribers.
- Opportunity to distribute branded merchandise and have mutually agreed up on-site brand presence.
- Branded signage at your sponsor zone with option to host booth or table, plus logo listing on event map.
- Early access event tickets (12).
- Admission for two cars with VIP Parking, Sunday, October 16, 2022.
- Listing on printed and digital event invitations mailed/emailed to over 4,000.
- Listing in event marketing collateral and all related publicity.
- Recognition in Annual Report mailed to 1,000 households.
- Featured post on GLT social media.

Platinum Sponsor – *Ferris Wheel*

\$7,500

- 30-second commercial/video to run at Patron movie screening.
- Recognition as Platinum Sponsor in event advertising, email blasts, press releases, and social media.
- Premier logo recognition at the event and on website with custom link.
- Special access to promote brand and offers to GLT's 5,000 email subscribers.
- Opportunity to distribute branded merchandise and have mutually agreed up on-site brand presence.
- Branded signage at your sponsor zone with option to host booth or table, plus logo listing on event map.
- Early access event tickets (10).
- Admission for two cars with VIP Parking, Sunday, October 16, 2022.
- Listing on printed and digital event invitations mailed/emailed to over 4,000.
- Listing in event marketing collateral and all related publicity.
- Recognition in Annual Report mailed to 1,000 households.
- Featured post on GLT social media.

Gold Sponsor – *Food Trucks*

\$5,000

- 30-second commercial/video to run prior to Patron movie screening.
- Recognition as Gold Sponsor in event advertising, email blasts, press releases, and social media.
- Prominent logo recognition at the event and on website with custom link.
- Special access to promote brand and offers to GLT's 5,000 email subscribers.
- Opportunity to distribute branded merchandise.
- Branded signage at your sponsor zone with option to host booth or table, plus logo listing on event map.
- Early access event tickets (8).
- Admission for one car with VIP Parking, October 16, 2022.
- Listing on printed and digital event invitations mailed/emailed to over 4,000.
- Listing in event marketing collateral and all related publicity.
- Recognition in Annual Report mailed to 1,000 households.
- Featured post on GLT social media.

SPONSORSHIP OPPORTUNITIES

Green Sponsor – *Pony Rides or Petting Zoo*

\$2,500

- 15-second commercial/video to run a Patron movie screening.
- Recognition as Green Sponsor in event advertising, email blasts, press releases, and social media.
- Logo recognition at the event and on website with custom link.
- Opportunity to distribute branded merchandise.
- Branded signage at your sponsor zone with option to host booth or table, plus logo listing on event map.
- Early access event tickets (6).
- Admission for one car with VIP Parking, October 16, 2022.
- Listing on printed and digital event invitations mailed/emailed to over 4,000.
- Listing in event marketing collateral and all related publicity.
- Recognition in Annual Report mailed to 1,000 households.
- Featured post on GLT social media.

Community Sponsor – *Bungee Trampoline, Rock Wall, or Other Special Activities*

\$1,000

- Recognition as Community Sponsor in event advertising, email blasts, press releases, and social media.
- Listing at the event and on website.
- Opportunity to distribute branded merchandise.
- Branded signage at your sponsor zone with option to host booth or table, plus logo listing on event map.
- Early access event tickets (4).
- Admission for one car with VIP Parking, October 16, 2022.
- Listing on printed and digital event invitations mailed/emailed to over 4,000.
- Listing in event marketing collateral and all related publicity.
- Recognition in Annual Report mailed to 1,000 households.
- Featured post on GLT social media.



Go Wild!
GREENWICH LAND TRUST

SPONSORSHIP COMMITMENT

Contact Information

Name _____

Title _____

Email _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Sponsorship Levels

- \$10,000 Presenting Sponsorship
- \$7,500 Platinum Sponsorship
- \$5,000 Gold Sponsorship
- \$2,500 Green Sponsorship
- \$1,000 Community Sponsorship
- \$_____ We are unable to sponsor/attend, but would like to make a tax-deductible contribution.

Payment Information

Please select one of the following:

Check enclosed (payable to Greenwich Land Trust) for total amount.

Charge total amount to credit card: AMEX DISCOVER MASTERCARD VISA

Cardholder Name _____ Billing Zip _____

Card Number _____ CVV# _____

Signature _____ Exp. Date _____ / _____

MONTH YEAR

THANK YOU!

For more information, please contact Lisa Carmona
203-629-2151 ext. 102 / lisa@gltrust.org