



GREENWICH LAND TRUST

PAUL VAN DER STRICHT
FOUNDING PRESIDENT
1908-2004

2016-2017 Directors
MATTHEW F. BOSTOCK
President

RICHARD POWERS
Vice President & Treasurer

CAMILLE E. BRODERICK
BRUCE D. DIXON
Vice Presidents

MARGARET E. CONBOY
Secretary & Counsel

GRETCHEN BYLOW
ANDREW M. CHAPIN
JOHN R. CONTE
KENNETH C. HALCOM
CLARE HARRINGTON
ELIZABETH HOPLY
JACQUELINE C. KEESHAN
WILLIAM KING
CHRIS WOLFE NICHOLS
WILLIAM H. NICKERSON
MEGAN OFFICER
PAMELA S. PAGNANI
LINDLEY TILGHMAN PLESS
MARK PRUNER
JANICE TREBBI RICHARDS
ANN SAWYER
URLING L. SEARLE
CARALYN STEVENS
TARA BRESLIN VITTONI
STEPHEN G. WALKO
JEAN H. WITMER

Honorary Directors
WILLIAM H. BOYSEN, JR.
JAMES W. COBBS
ROBERT A. HACK
JANE D. HOGEMAN
N. GEORGE HOST
LESLIE S. LEE
DAVID F. OGILVY
LOUISA H. STONE

Staff
WILL KIES
Executive Director

CHRISTOPHER J. ALDRICH
Manager of Stewardship

STEVEN A. CONAWAY, PhD
Conservation & Outreach Director

DEAN FAUSEL
Conservation Educator

SOPHIE NEUMANN
Events & Marketing Manager

Dear Friend,

Since 1976, Greenwich Land Trust has worked to preserve and protect the natural resources in Greenwich. As a leader in land conservation and environmental education, we welcome the support of business leaders like you who share our commitment to Greenwich and our goal to maintain its natural beauty.

We invite you to join us as a **2017 Greenwich Land Trust Business Partner**. Included in each Business Partner level are opportunities for recognition, participation in our two main fundraising events, and an exclusive invitation to our Benefactor Bash.

Please consider joining other distinguished community leaders as a GLT Business Partner. Your business will help protect our shared natural resources while gaining visibility as an environmental leader in land conservation. Whether you seek to enhance your company's philanthropic reputation, build brand awareness, provide unique opportunities for client cultivation, or offer valuable employee benefits – you will find an opportunity that meets your needs and matches your ability to give.

Information on each opportunity may be found in the enclosed packet, or on our website at www.gltrust.org. To become a 2017 Greenwich Land Trust Business Sponsor, please complete and return the enclosed form. This will ensure your recognition in advertising for upcoming events and throughout the year.

Thank you in advance for your consideration. Your belief in our mission and our work in the community is truly appreciated.

Sincerely,

Will Kies
Executive Director





GREENWICH LAND TRUST

2017 Business Partner Benefits

Platinum

\$20,000

- 6 tickets to **An Evening at the Farmstead** on June 9, 2017 (valued at \$250 per ticket)
- 8 VIP tickets and priority parking at **Go Wild!** on September 24, 2017
- Exclusive invite for 8 to **Leadership Circle Celebration** on September 7, 2017
- Recognition on **An Evening at the Farmstead** and **Go Wild!** invitations
- Promotional “welcome” post on GLT social media
- Premier recognition on event specific webpages, day-of event signage, in advertisements, newsletter, and Annual Report
- Platinum level listing on GLT's Business Partner webpage with click-thru link to business website
- Platinum Business **Volunteer Day at GLT**

Gold

\$15,000

- 4 tickets to **An Evening at the Farmstead** on June 9, 2017 (valued at \$250 per ticket)
- 6 VIP tickets and priority parking at **Go Wild!** on September 24, 2017
- Exclusive invite for 6 to **Leadership Circle Celebration** on September 7, 2017
- Promotional “welcome” post on GLT social media
- Prominent recognition on event specific webpages, day-of event signage, in advertisements, newsletter, and Annual Report
- Gold level listing on GLT's Business Partner webpage with click-thru link to business website
- Gold Business **Volunteer Day at GLT**

Silver

\$10,000

- 2 tickets to **An Evening at the Farmstead** on June 9, 2017 (valued at \$250 per ticket)
- 4 VIP tickets and priority parking at **Go Wild!** on September 24, 2017
- Exclusive invite for 4 to **Leadership Circle Celebration** on September 7, 2017
- Promotional “welcome” post on GLT social media
- Recognition on event specific webpages, day-of event signage, in advertisements, newsletter, and Annual Report
- Silver level listing on GLT's Business Partner webpage with click-thru link to business website

Green

\$5,000

- 2 tickets to **An Evening at the Farmstead** on June 9, 2017 (valued at \$250 per ticket)
- 2 VIP tickets and priority parking at **Go Wild!** on September 24, 2017
- Exclusive invite for 2 to **Leadership Circle Celebration** on September 7, 2017
- Promotional “welcome” post on GLT social media
- Recognition on event specific webpages, day-of event signage, in advertisements, newsletter, and Annual Report
- Green level listing on GLT's Business Partner webpage with click-thru link to business website

In-kind donations for events are applied to Business Partnerships and are eligible for benefits as listed above. These donations are acknowledged in event specific collateral. To further discuss sponsorship and underwriting opportunities, please contact Will Kies, Executive Director, at 203-629-2151 ext. 101 or will@gltrust.org

Federal Tax ID # 06-0950851



GREENWICH LAND TRUST

2017 Event Descriptions

An Evening at the Farmstead – Friday, June 9

Spend an evening relaxing in the historic barns, and relishing the grounds and gardens at the home of Greenwich Land Trust. Enjoy the sounds of BackCountry Jazz, while sipping on craft cocktails and indulging in gourmet comfort food.



Leadership Circle Celebration – Thursday, September 7

Join us for an intimate evening at the Louise Mueller Preserve farmhouse as we celebrate our most significant benefactors, who support GLT's mission through membership, event patronage and Business Partnerships.

Go Wild! – Sunday, September 24

You don't want to miss Greenwich Land Trust's most popular event drawing close to 1,500 people to the sprawling lush field of Greenwich Polo Club! Our family field day includes hot air balloon rides, bungee jump trampolines, pony rides, petting zoos, autumn crafts, food trucks, lawn games, and more.





GREENWICH LAND TRUST

Business Partner Agreement

Contact Information

Name		
Title		
Email		
Company Name		
Mailing Address		
City	State	Zip
Phone	Fax	

Business Partner Opportunities

Please select one of the following:

- Platinum \$20,000
- Gold \$15,000
- Silver \$10,000
- Green \$5,000

Payment Information

Please select one of the following:

- Check enclosed (payable to Greenwich Land Trust) for total amount in agreement
- Bill me later
- Charge total amount in agreement to credit card: Amex Discover Mastercard Visa

Cardholders Name _____
Card Number _____ **CVV#** _____
Exp. Date _____ **Zip Code Associated with Card** _____
Signature _____

Payment Agreement

Signed and dated agreement is required to reserve partnership with payment received within 10 business days.

I/My organization agrees to support Greenwich Land Trust as indicated above.
My signature warrants that I have the authority to bind contractually the organization named above.

Signature _____ **Date** _____

Additional Information

370 Round Hill Road | Greenwich, CT 06831 | 203-629-2151 | 203-863-9317 (Fax)

For more information, please contact Will Kies at will@gltrust.org or 203-629-2151 ext. 101

www.gltrust.org