



# GREENWICH LAND TRUST

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Dear Friend,

Since 1976, Greenwich Land Trust has worked to preserve and protect the natural resources in Greenwich. As a leader in land conservation and environmental education, we welcome the support of business leaders like you who share our commitment to Greenwich and our goal to maintain its natural beauty.

We invite you to join us as a **2017 Greenwich Land Trust Business Partner**. Included in each Business Partner level are opportunities for recognition, participation in our two main fundraising events, and an exclusive invitation to our Benefactor Bash.

Please consider joining other distinguished community leaders as a GLT Business Partner. Your business will help protect our shared natural resources while gaining visibility as an environmental leader in land conservation. Whether you seek to enhance your company's philanthropic reputation, build brand awareness, provide unique opportunities for client cultivation, or offer valuable employee benefits – you will find an opportunity that meets your needs and matches your ability to give.

Information on each opportunity may be found in the enclosed packet, or on our website at [www.gltrust.org](http://www.gltrust.org). To become a 2017 Greenwich Land Trust Business Sponsor, please complete and return the enclosed form. This will ensure your recognition in advertising for upcoming events and throughout the year.

Thank you in advance for your consideration. Your belief in our mission and our work in the community is truly appreciated.

Sincerely,

Will Kies  
Executive Director





# GREENWICH LAND TRUST

## 2017 Business Partner Benefits

### Platinum

\$20,000

- 6 tickets to **An Evening at the Farmstead** on June 9, 2017 (valued at \$250 per ticket)
- 8 VIP tickets and priority parking at **Go Wild!** on September 24, 2017
- Exclusive invite for 8 to **Leadership Circle Celebration** on September 7, 2017
- Recognition on **An Evening at the Farmstead** and **Go Wild!** invitations
- Promotional “welcome” post on GLT social media
- Premier recognition on event specific webpages, day-of event signage, in advertisements, newsletter, and Annual Report
- Platinum level listing on GLT's Business Partner webpage with click-thru link to business website
- Platinum Business **Volunteer Day at GLT**

### Gold

\$15,000

- 4 tickets to **An Evening at the Farmstead** on June 9, 2017 (valued at \$250 per ticket)
- 6 VIP tickets and priority parking at **Go Wild!** on September 24, 2017
- Exclusive invite for 6 to **Leadership Circle Celebration** on September 7, 2017
- Promotional “welcome” post on GLT social media
- Prominent recognition on event specific webpages, day-of event signage, in advertisements, newsletter, and Annual Report
- Gold level listing on GLT's Business Partner webpage with click-thru link to business website
- Gold Business **Volunteer Day at GLT**

### Silver

\$10,000

- 2 tickets to **An Evening at the Farmstead** on June 9, 2017 (valued at \$250 per ticket)
- 4 VIP tickets and priority parking at **Go Wild!** on September 24, 2017
- Exclusive invite for 4 to **Leadership Circle Celebration** on September 7, 2017
- Promotional “welcome” post on GLT social media
- Recognition on event specific webpages, day-of event signage, in advertisements, newsletter, and Annual Report
- Silver level listing on GLT's Business Partner webpage with click-thru link to business website

### Green

\$5,000

- 2 tickets to **An Evening at the Farmstead** on June 9, 2017 (valued at \$250 per ticket)
- 2 VIP tickets and priority parking at **Go Wild!** on September 24, 2017
- Exclusive invite for 2 to **Leadership Circle Celebration** on September 7, 2017
- Promotional “welcome” post on GLT social media
- Recognition on event specific webpages, day-of event signage, in advertisements, newsletter, and Annual Report
- Green level listing on GLT's Business Partner webpage with click-thru link to business website

**In-kind donations for events are applied to Business Partnerships and are eligible for benefits as listed above. These donations are acknowledged in event specific collateral. To further discuss sponsorship and underwriting opportunities, please contact Will Kies, Executive Director, at 203-629-2151 ext. 101 or [will@gltrust.org](mailto:will@gltrust.org)**

Federal Tax ID # 06-0950851



# GREENWICH LAND TRUST

## 2017 Event Descriptions

### **An Evening at the Farmstead – Friday, June 9**

Spend an evening relaxing in the historic barns, and relishing the grounds and gardens at the home of Greenwich Land Trust. Enjoy the sounds of BackCountry Jazz, while sipping on craft cocktails and indulging in gourmet comfort food.



### **Leadership Circle Celebration – Thursday, September 7**

Join us for an intimate evening at the Louise Mueller Preserve farmhouse as we celebrate our most significant benefactors, who support GLT's mission through membership, event patronage and Business Partnerships.

### **Go Wild! – Sunday, September 24**

You don't want to miss Greenwich Land Trust's most popular event drawing close to 1,500 people to the sprawling lush field of Greenwich Polo Club! Our family field day includes hot air balloon rides, bungee jump trampolines, pony rides, petting zoos, autumn crafts, food trucks, lawn games, and more.





# GREENWICH LAND TRUST

## Business Partner Agreement

### Contact Information

<b>Name</b>		
<b>Title</b>		
<b>Email</b>		
<b>Company Name</b>		
<b>Mailing Address</b>		
<b>City</b>	<b>State</b>	<b>Zip</b>
<b>Phone</b>	<b>Fax</b>	

### Business Partner Opportunities

Please select one of the following:

- Platinum \$20,000
- Gold \$15,000
- Silver \$10,000
- Green \$5,000

### Payment Information

Please select one of the following:

- Check enclosed (payable to Greenwich Land Trust) for total amount in agreement
- Bill me later
- Charge total amount in agreement to credit card:  Amex  Discover  Mastercard  Visa

**Cardholders Name** \_\_\_\_\_  
**Card Number** \_\_\_\_\_ **CVV#** \_\_\_\_\_  
**Exp. Date** \_\_\_\_\_ **Zip Code Associated with Card** \_\_\_\_\_  
**Signature** \_\_\_\_\_

### Payment Agreement

Signed and dated agreement is required to reserve partnership with payment received within 10 business days.

I/My organization agrees to support Greenwich Land Trust as indicated above.  
My signature warrants that I have the authority to bind contractually the organization named above.

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

### Additional Information

370 Round Hill Road | Greenwich, CT 06831 | 203-629-2151 | 203-863-9317 (Fax)

For more information, please contact Will Kies at [will@gltrust.org](mailto:will@gltrust.org) or 203-629-2151 ext. 101

[www.gltrust.org](http://www.gltrust.org)