



GREENWICH LAND TRUST

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1908-2004

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Development Manager

Since 1976, Greenwich Land Trust (GLT) has worked to protect critical habitat and steward vital open space in Greenwich. GLT is also a leader in land conservation and environmental education, and we welcome the support of Business Partners like you who share our commitment to Greenwich and our goal to maintain its natural beauty.

As a **2018 Greenwich Land Trust Business Partner**, your support will allow us to continue to engage people of all ages in environmental education programs, join in community partnerships, and care for more than 759 acres of open space.

As a partner, your business will receive visibility throughout the community positioned as an environmental leader in land conservation. Whether you seek to enhance your company's philanthropic reputation, build brand awareness, provide unique opportunities for client cultivation, or offer valuable employee benefits – you will find an opportunity that meets your needs and matches your ability to give.

We hope you will consider joining other distinguished community leaders as a GLT Business Partner. Please feel free to reach out to Sophie Neumann, Development Manager, for more information or to set up a meeting at 203-629-2151 or sophie@gltrust.org.

Thank you in advance for your consideration. Your belief in our mission and our work in the community is truly appreciated.

Sincerely,

Will Kies
Executive Director





GREENWICH LAND TRUST

2018 Business Partner Benefits

Lead Sponsors

\$10,000+

- 6 tickets to **An Evening at the Farmstead** outdoor cocktail party on June 15, 2018
- 8 VIP tickets and priority parking at **Go Wild!** family field day on September 23, 2018
- Exclusive invite for 4 to exclusive **Leadership Circle Celebration** in September for GLT's highest level donors
- Logo listing in 2018 monthly e-newsletters sent to 4,000+ subscribers
- Prominent recognition in GLT Annual Report and Lead Sponsor listing on GLT's Business Partner webpage with click-thru link to business website
- Lunch for 6 with Executive Director, Will Kies at GLT with tour of the Mueller Preserve
- Customized **Volunteer Day** working with Land Trust staff on one of our preserves

Corporate Sponsors

\$5,000 - \$9,999

- 4 tickets to **An Evening at the Farmstead** outdoor cocktail party on June 15, 2018
- 6 VIP tickets and priority parking at **Go Wild!** family field day on September 23, 2018
- Exclusive invite for 2 to exclusive **Leadership Circle Celebration** in September for GLT's highest level donors
- Logo listing in 2018 monthly e-newsletters sent to 4,000+ subscribers
- Recognition in Annual Report and Corporate Sponsor listing on GLT's Business Partner webpage with click-thru link to business website
- Lunch for 4 with Executive Director, Will Kies at GLT with tour of the Mueller Preserve
- Customized **Volunteer Day** working with Land Trust staff on one of our preserves

Small Business Sponsors

\$1,000 - \$4,999

- 2 tickets to **An Evening at the Farmstead** outdoor cocktail party on June 15, 2018
- 4 VIP tickets and priority parking at **Go Wild!** family field day on September 23, 2018
- Listing in 2018 monthly e-newsletters sent to 4,000+ subscribers
- Recognition in Annual Report and Small Business Sponsor listing on GLT's Business Partner webpage with click-thru link to business website
- Lunch for 2 with Executive Director, Will Kies at GLT with tour of the Mueller Preserve

To further discuss sponsorship and underwriting opportunities, please contact Sophie Neumann, Development Manager, at 203-629-2151 ext. 102 or sophie@gltrust.org.

An Evening at the Farmstead

Friday, June 15, 2018



Event Fast Facts

Join us in the historic barns at Greenwich Land Trust's Louise Mueller Preserve for the third annual *An Evening at the Farmstead*.

- A casual, outdoor event from 6:30 – 9 p.m. at 370 Round Hill Road
- Farm to Table Fare, Icehouse Wine, Craft Cocktails & Microbrews
- Music by BackCountry Jazz
- 250 attendees from Fairfield County and beyond including Westchester and Manhattan
- Tickets from \$250 - \$10,000

Business Partner Benefits

Lead Sponsors: \$10,000+

Corporate Sponsors: \$5,000 - \$9,999

Small Business Sponsors: \$1,000 - \$4,999

- Event tickets
- Listing on printed and digital event invitations mailed/emailed to over 4,000
- Listing on GLT's Business Partner webpage with click-thru link to business website
- Listing in event marketing collateral and all related publicity
- Recognition in Annual Report mailed to 1,000 households
- Featured post on GLT Facebook page

**Underwriting opportunities include: valet, bar, catering*

For questions about *An Evening at the Farmstead*, please contact Sophie Neumann, Development Manager, at 203-629-2151 or sophie@gltrust.org. Please visit gltrust.org for additional information. Tax ID: 06-0950851

Go Wild! Family Field Day

Sunday, September 23, 2018



Event Fast Facts

Join us for Greenwich Land Trust's *Go Wild!* annual family field day at the Greenwich Polo Club at Conyers Farm.

- Open to the public 3 – 6 p.m. with early access to Patrons at 2 p.m.
- More than 1,200 attendees from Fairfield County and beyond including Westchester and Manhattan
- All tickets include admission to rides and activities, food, drinks, and adult beverages
- Rides and activities include hot air balloons, bungee trampolines, climbing wall, animal encounters, arts & crafts, and other outdoor games
- Tickets from \$65 - \$15,000

Business Partner Benefits

\$10,000: Hot Air Balloon Sponsor

\$5,000: Patron Tent Sponsor, Bungee Trampoline Sponsor, Food Truck Sponsor

\$2,500: Pony Rides Sponsor, Corn Maze Sponsor

\$1,000: Country Fair Games Sponsor, Shutterbug Booth Sponsor

- Branded signage at your sponsor zone, plus logo listing on *Go Wild!* map
- Event tickets, including early access and VIP parking
- Listing on printed and digital event invitations mailed/emailed to over 4,000*
- Listing on GLT's *Go Wild!* and Business Partner webpage with click-thru link
- Listing in event marketing collateral and all related publicity
- Recognition in Annual Report mailed to 1,000 households

**Please respond by Friday, May 25 to be listed on event invitation.*

For questions about *Go Wild!*, please contact Sophie Neumann, Development Manager, at 203-629-2151 or sophie@gltrust.org. Please visit gltrust.org for additional information. Tax ID: 06-0950851



GREENWICH LAND TRUST

2018 Business Partner Agreement

Contact Information		
Name _____		
Title _____		
Email _____		
Company Name _____		
Mailing Address _____		
City _____	State _____	Zip _____
Phone _____		Fax _____

Payment Information	
Sponsorship Level: \$ _____	
<i>Please select one of the following:</i>	
<input type="radio"/> Check enclosed (payable to Greenwich Land Trust) for total amount in agreement	
<input type="radio"/> Bill me later	
<input type="radio"/> Charge total amount in agreement to credit card: <input type="checkbox"/> Amex <input type="checkbox"/> Discover <input type="checkbox"/> Mastercard <input type="checkbox"/> Visa	
Cardholders Name _____	
Card Number _____	CVV# _____
Exp. Date _____	Billing Zip Code _____
Signature _____	

Payment Agreement	
I/My organization agrees to support Greenwich Land Trust as indicated above. My signature warrants that I have the authority to bind contractually the organization named above.	
Signature _____	Date _____

Additional Information	
370 Round Hill Road Greenwich, CT 06831 203-629-2151 203-863-9317 (Fax)	
For more information, please contact Sophie Neumann, Development Manager, at sophie@gltrust.org or 203-629-2151 ext. 102.	
GLTrust.org	